

#### Revolutionising urban parking: The digital transformation \_

Against the backdrop of accelerating urbanisation, cities are facing unprecedented challenges. Among the key priorities is the need to rethink the use of public space, reduce air pollution, optimise municipal revenues to finance greener public transport and, above all, improve people's quality of life.

In this quest for a more peaceful and equitable city, the management of paid on-street parking is emerging as a major challenge, an area where technological solutions are crucial to deliver a policy that is fair, effective... and accepted.







ANPR monitor

ANPR system

PDA device

#### Since 2015, Egis has partnered with cities across Europe

to implement an effective paid on-street parking management policy using digital technology. Backed by reliable, accurate and high-performing control equipment, we provide a digital, modular and flexible back office platform, that is perfectly adapted to the local authority's needs and technical environment.



#### A highly effective digital platform \_

Ergonomically designed for ease of use and maximum productivity.



21

Cities under contract

250 000

Managed parking spaces

40

ANPR vehicles in operation

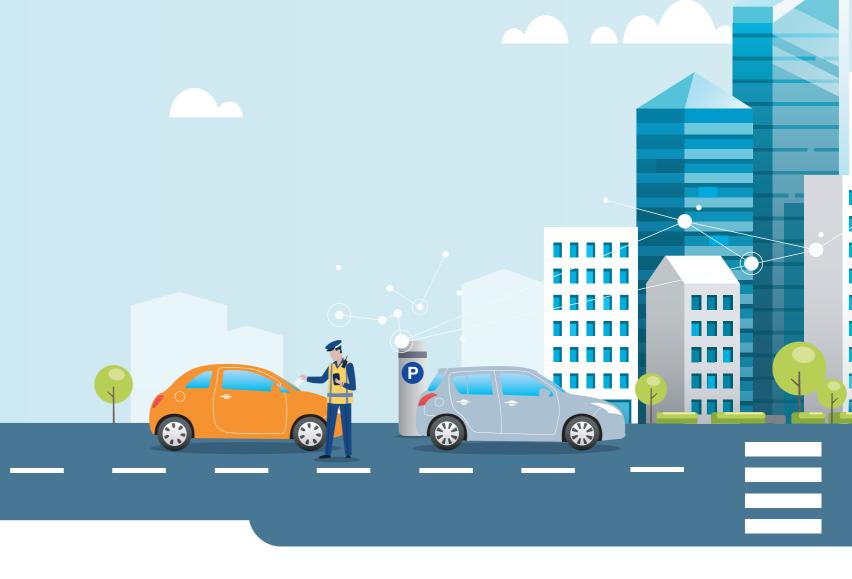
#### Testimonial \_

Thanks to Egis' digital platform, ANPR vehicles and agent PDAs, the city has significantly improved the efficiency of its on-street parking enforcement and productivity of agent services.

In addition to the robustness of this platform, Egis has shown us a real willingness to build a long-term relationship based on partnership and trust. A real asset. As a result, together we have been able to exploit the full potential of data collection to improve service to users through a fairer parking policy. Thanks to Egis' expertise and the information accessible in real time, we can make informed decisions to optimise our resources and significantly improve the rate of spontaneous payment of parking charges. Lastly, Egis' technical and human support capabilities will enable us to develop additional and innovative services, such as a parking observatory, a guidance application, the control of mixed parking zones, etc...».

City of Montpellier - FRANCE

# We support cities in the design and deployment of an effective and fair paid on-street parking policy\_



01.

## Parking policy advisory & consulting \_

Our partnership approach supports cities to plan and implement an effective on-street parking policy.

Our experts carry out in-depth diagnosis of a cities specific needs to provide tailored recommendations and best practice advice. This enables the implementation of a robust, effective, scalable and fair on-street parking policy... with a high level of customer satisfaction.

02.

## Control equipment \_

Our *innovative technology* provides officers with *real-time intelligence* directly to their handheld device – vehicles fitted with ANPR (Automatic Number Plate Reading) technology sweep the city, identifying parking contraventions and display a mapped location for immediate follow-up.

A suite of back-office dashboards provides detailed insights to supervisors and enforcement managers. This delivers a highly accurate parking control solution that complies with GDPR (General Data Protection Regulation) - streamlining service delivery, reducing costs and *improving compliance with local parking rules*.



03.

## Digital backoffice management platform

Our secure digital platform provides real-time data from roadside control equipment (ANPR vehicles, PDAs, etc) through a simple and intuitive interface. It seamlessly integrates with digital payment systems and city management tools to form a single control and operating centre. As a result, staff can, quickly and efficiently, process image reviews, run their controls and decide whether fines are required - significantly increasing productivity.

This is supported by our dedicated customer portal which explains the city's parking policy, allowing users to easily pay and appeal fines.

04.

# Streamline operations \_

We *efficiently manage* every aspect of our clients' operations: planning routes, supervising ANPR vehicles and officers, reviewing images, issuing fines, managing customer complaints, performance analysis, system maintenance, training, etc.

05.

# Data intelligence \_

Advanced data analytics help cities to make sense of information delivered by the on-street parking ecosystem. This can optimise activity, *improve performance* and adapt parking policies for better efficiency.



### IMAGINE. CREATE. ACHIEVE. a sustainable future

Egis is an international player active in the consulting, construction engineering and mobility service sectors.

We design and operate intelligent infrastructure and buildings capable of responding to the climate emergency and helping to achieve more balanced, sustainable and resilient territorial development.

With operations in 120 countries, Egis puts the expertise of its 18,000 employees at the service of its clients and develops cutting-edge innovation for every project.

Improving people's quality of life and supporting communities in their social and economic development, whilst drastically reducing carbon emissions and achieving vital 2050 net zero targets, that's our purpose.

www.egis-group.com









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