

Solution Brief

SPARK Self-Service Portal

Enhance Efficiency, Boost Revenue, and Offer Superior Convenience with Our eCommerce Platform

Transforming Parking Interactions

The SPARK Self-Service Portal transforms how operators and parkers connect with parking services. It delivers a seamless self-service experience for managing reservations, payments, and subscriptions—automating tasks to create smoother, more efficient operations for everyone.

Enhancing the Parking Experience with Scan to Pay

SPARK elevates the parking experience with digital tools like credit card on file, reservations, and flexible subscriptions. Parkers manage their needs on their own terms, while operators gain streamlined operations and actionable insights.

Driving Business Success

By adopting SPARK Self Service Portal, your business can:

- Offer automated payments and flexible subscriptions
- Meet the expectations of modern parkers
- Boost satisfaction and loyalty
- · Drive revenue growth
- Deliver a white-label experience (optional)

NEW Feature: Scan to Pay, brings ultimate convenience to ticketless parking by allowing guests to scan a QR code, register their license plate, and securely pair a payment method—no ticket, no app, no hassle. It uses the same backend functionality as our "Credit Card on File" feature, but simplifies access by allowing one-time guest registration instead of full membership setup. A digital receipt is available upon exit for a seamless, paperless experience.



Operator Benefits

- + Increased Efficiency and Revenue: Automated account management and payment options reduce administrative workload and boost consistent income streams.
- + **Operational Control:** Improved demand prediction and occupancy management streamline operations and resource allocation.
- + **Data Insights:** Valuable usage data from linked credit cards and reservations help in making informed decisions to enhance services.

Parker Benefits

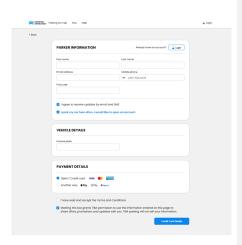
- + Convenience and Flexibility: Easily manage accounts, payments, and reservations online, choosing from various payment options.
- + Seamless Payment Experience: Quick, hassle-free payments with automatic credit card linkage for stress-free parking.
- + **Digital Management:**Manage permits and subscriptions digitally, avoiding the need for physical visits to permit offices.

How It Works:

Enhanced Digital Services

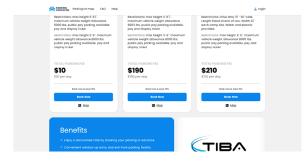
Park and GO (Credit Card on File; backend for Scan to Pay)

Simplify parking with Park and GO—our Credit Card on File solution that supports both members and guests. Whether you're registered or just visiting, you can link your license plate to your preferred payment method for a seamless, ticketless experience. Guests can Scan to Pay on arrival, while members enjoy fully automated entry, exit, and digital receipts. No apps, no lines—just park and go.



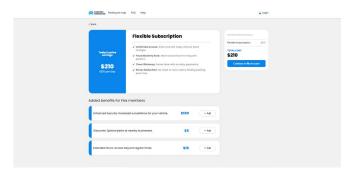
Park Smart (Reservations)

Introducing an online booking module that empowers your parkers to pre-book their spots. Park Smart enhances your ability to predict demand, boost revenue, and optimize occupancy management effortlessly. On the flip side, operators will own the data!



Flex Pass (Subscriptions)

Enhance your customer service by offering a fully digital parking experience. With Flex Pass, parkers can manage their permits online or through our app, skipping the permit office.



Get Started Today

Scan the QR code to connect with our team and discover how the SPARK Self Service Portal can power your next-generation parking solutions.





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