



THE ULTIMATE GUIDE TO PARKING SOLUTIONS FOR MULTI-TENANT BUILDINGS

THE RIGHT SOLUTION FOR EVERY PARKING CHALLENGE



open and adaptive parking

Parking complexity in multi-tenant buildings

A multi-tenant building is a type of property where multiple companies are located under one roof. The growing trend of multi-tenant buildings is driven by rising real estate costs, labor market flexibility, and the need for collaboration between different companies.

A good parking policy is an essential part of a multi-tenant building's success. Various parking challenges can arise, such as excessive administrative work, insufficient parking spaces, overcapacity, etc.

The WPS Marketplace offers a wide range of solutions for these parking challenges.

This guide is intended for asset managers of multi-tenant buildings to familiarize themselves with the WPS Marketplace and gain insight into the best solution(s) for their parking challenges.

The right solution for every parking challenge

With standard solutions, WPS delivers tailored parking experiences for employees, guests, and visitors. These solutions are integrated into the WPS Marketplace.

The WPS Marketplace offers access to a wide range of parking and operator solutions that enhance the parking experience for employees, guests, and visitors of multi-tenant buildings.

Innovative third parties present their solutions in the WPS Marketplace, such as:

- Applications for reserving parking spaces;
- Parking fee payment systems;
- Custom solutions for parking management.

From the WPS Marketplace, these solutions can be quickly and easily activated on the parking control system (ParkID). WPS supports you in finding the best solution for your parking challenge. It is also possible to activate a combination of these solutions on ParkID.

Our open and adaptive platform continuously expands mobility options by adding new solutions to the Marketplace.



Common parking solutions for multi-tenant buildings



Business Parking - Management of parking spaces for multi-tenant locations



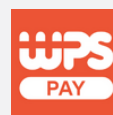
Toogethr - Simplifying mobility and parking



ParkBee - Maximize your parking garage or location by optimizing occupancy

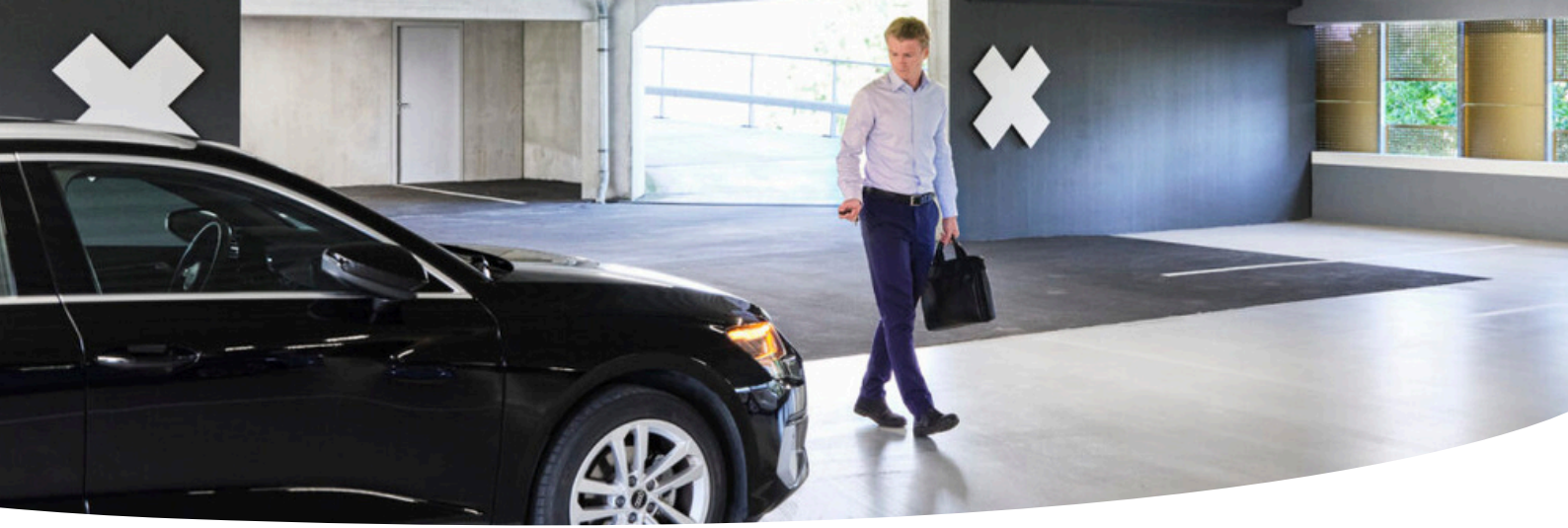


MOBIAN - Upgrade your parking garage or location to a mobility hub



WPS PAY - Provide your customers with mobile payment convenience

For more parking solutions from the Marketplace [click here!!](#)



4 Common parking challenges in multi-tenant buildings

Are you looking for a complete solution to your parking challenge? Take a look at these common parking challenges in multi-tenant buildings and discover which solutions WPS can offer you:

Parking administration

"I am overwhelmed with administrative work and solving parking issues for tenants."



[Click here!](#)

Parking convenience

"Parkers are frustrated with the payment process at my parking facility."



[Click here!](#)

Underutilization

"I have a low occupancy rate in my parking facility and would like to commercialize it."



[Click here!](#)

Overcrowding

"I am experiencing a higher parking demand at my facility than the available capacity."



[Click here!](#)



I am overwhelmed with administrative work and solving parking issues for tenants

As an asset manager of a multi-tenant building, you are responsible for providing a welcoming parking facility for tenants and visitors.

This includes tasks such as:

- Allocating parking spaces;
- Registering employees;
- Managing available parking spaces;
- Controlling guest access.

These tasks can be very time-consuming, especially the administrative part. The solution is a user-friendly parking management system that allows individual companies to quickly, efficiently, and flexibly manage their own parking spaces. WPS offers this solution in the form of Business Parking.



Giving tenants autonomy over parking management

Business Parking is a software platform designed to make the work of parking facility owners and operators as easy as possible.

This allows tenants to independently organize access for employees and guests by adding, managing, or removing identification methods, shifting the administrative handling to the individual tenant.

Simplify your parking management with Business Parking

Business Parking is a software platform designed to make the work of parking facility owners and operators as easy as possible.

What are the benefits?

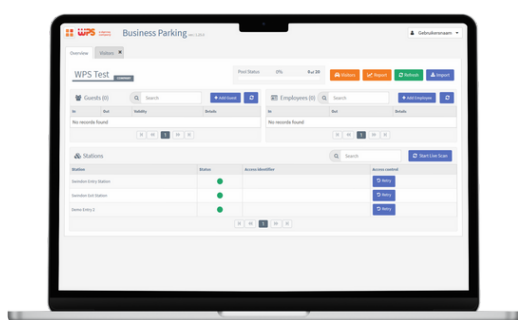
Companies and organizations can easily manage their own parking spaces and guests via the web portal. This means the administrative handling shifts to the individual tenant, allowing them to welcome their guests and employees with a smooth and friendly parking experience.

How does it work?

Tenants can use the intuitive web portal to add, manage, or remove identification methods such as license plates, Mifare, or ID cards to organize access for employees. They can also manage available parking spaces for scheduled and unscheduled guests. The legal structure allows tenants to determine who gets what management rights within the portal.

Benefits of Business Parking

- Administrative handling shifts to individual tenants.
- With Dynamic Pooling, employees can always park. If the pool is full, tenants only pay for the time that extra parking spaces were needed.
- Optimal Customer Journey by pre-registering visitors.
- Easily add, manage, or remove identification methods in the web portal.
- Gain insights into the total usage and revenue of the parking facility.



Case

A-Factorij Amsterdam

Challenge

Every tenant within the A-Factorij pays a fixed amount per parking spot per month. Due to the lack of an overview of parked cars, the asset manager regularly received questions about unknown cars parked in tenant-paid parking spaces.



Business Parking is a win-win situation for both parties!

Roy Braemer, asset manager A-Factorij Amsterdam

Solution

A solution was provided in the form of Business Parking, where tenants can now independently manage license plates in the system and thus arrange access to their parking spaces for customers and guests. All of this without the involvement of the asset manager.

Learn more about Business Parking with WPS?

Take a look at our [Marketplace](#) or get in direct contact with our sales consultant Robert Weusten.

Robert Weusten

Sales Consultant WPS Nederland

+31 6 52 30 27 13

rweusten@wps-nl.com





Parkers are frustrated with the payment process at my parking facility

Are you looking for ways to offer more convenience in parking payments? Do you want to manage peak times at your parking facility more effectively?

Paying for parking should be simple. It is often the final step in the customer journey of your parker. When the payment process is simple and user-friendly, the parker continues their journey with a sense of satisfaction. At WPS, we have developed the perfect solution for this: WPS PAY.

With the WPS PAY payment method, you provide your customers with payment convenience at their fingertips. WPS PAY is a flexible payment method that allows parking fees to be paid easily and directly via a mobile phone. Searching for a payment terminal and waiting in line are now things of the past.



Easily pay with your mobile phone

Payments can be made by simply scanning the QR code on the parking ticket or via strategically placed signs at parking facilities with license plate recognition.

The parker is immediately directed to the WPS PAY platform, where they can pay the parking fee using their preferred payment method and leave the parking facility with a good feeling.

Improve your customer experience with the payment convenience of WPS PAY

WPS PAY is a flexible payment method that allows your parkers to easily and directly pay for parking via their mobile phone.

What are the benefits?

In addition to improving your customer experience, WPS PAY helps reduce total ownership costs and, in turn, maintenance and operational expenses. This is because fewer payment terminals are needed on-site. WPS PAY is also easily deployable across all existing WPS systems. For ParkID as a Service customers, WPS PAY activation is even included as a standard feature.

How does it work?

WPS PAY operates with a simple per-transaction fee. We've kept it straightforward: no mandatory volumes, no annual fees, and no complex contracts. Once activated, operators can receive WPS PAY payouts and monthly reports in just a few steps.

Benefits WPS PAY

- Improved user experience for your parkers
- Fewer payment terminals needed to handle peak traffic more efficiently
- Supports ticketed, ticketless, and paperless payment flows
- Compatible with all common payment methods (Mastercard, Visa, iDEAL, Google Pay, Apple Pay, Payconiq)
- No contracts required with a payment provider



Case

Twiske Amsterdam

Challenge

On sunny days, there is a significant increase in the number of visitors at Twiske-Waterland. On busy days, the number of short-term parkers can exceed 1,000 cars. This often resulted in long queues at the payment terminals, causing frustration among short-term parkers.

“**WPS PAY has significantly improved the parking convenience for customers**

Marco Woudstra, operator Twiske Amsterdam

Solution

A solution was provided in the form of WPS PAY. This payment method allows parking fees to be easily and directly paid via a mobile phone using a QR code on the parking ticket. The result is a user-friendly payment method and a significant reduction in queues at the payment terminals.

Want to learn more about WPS PAY?

Take a look at our [Marketplace](#) or get in direct contact with our sales consultant Robert Weusten:

Robert Weusten
Sales Consultant WPS Nederland

+31 6 52 30 27 13

rweusten@wps-nl.com





MOBIAN

I am experiencing a low occupancy rate in my parking facility and would like to commercialize it

Many locations, including multi-tenant buildings, face vacancies, peak usage, and low occupancy rates.

When your parking facility has a low occupancy rate, you can easily generate additional revenue from unused parking spaces.

WPS offers solutions through MOBIAN and ParkBee, enabling you to optimize vacant parking spots and create added value for your property or operation.

Transform your parking facility into a mobility hub

MOBIAN transforms your parking facility into a fully digital mobility hub, where underutilized parking spaces are rented out, and additional 'last mile' mobility options, such as bicycles or public transport, are provided.

ParkBee

Make your parking facility commercially accessible.

The WPS ParkBee integration links your location and instantly generates additional revenue by renting out your underutilized parking spaces.

Increase your occupancy with MOBIAN's P+R solution

One-stop shop for a fully digital mobility hub.

How does it work?

MOBIAN transforms your parking facility into a fully digital mobility hub. Underutilized parking spaces become digitally accessible to consumers, while MOBIAN provides additional mobility options such as bicycles, taxis, or public transport for the last-mile journey.

This is the perfect solution when your parking facility is not within walking distance of key amenities or destinations.

What are the benefits?

MOBIAN expands your reach, increases your parking occupancy with over 100,000 MobiUsers, and stands out with smart connected last-mile mobility solutions.

Benefits MOBIAN

- Generate additional revenue from underutilized parking spaces
- Provide last-mile mobility options for parkers
- Reach a broad user base
- Digitize your parking facility
- Flexible usage for low occupancy periods
- Contribute to a sustainable and livable environment



Want to learn more about MOBIAN or ParkBee with WPS?

Take a look at our [Marketplace](#) or get in direct contact with our sales consultant Robert Weusten:

Increase your occupancy by renting out parking spaces with ParkBee

The WPS ParkBee integration connects your location and immediately generates additional revenue.

How does it work?

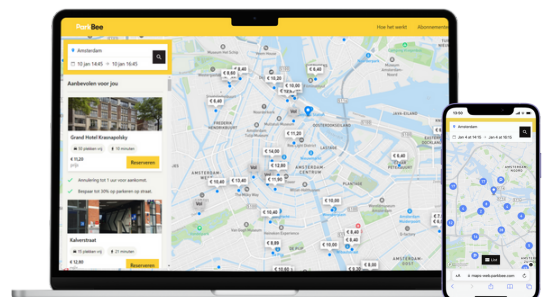
ParkBee is the European tech platform for parking, making underutilized off-street parking locations digitally accessible to consumers. This solution provides your parking facility with a fully digital and flexible stream of additional revenue.

What are the benefits?

Met meer dan 500 aangesloten parkeerlocaties in Nederland, België, Duitsland, Verenigd Koninkrijk en talrijke samenwerkingsverbanden met parkeer- en mobiliteitsapps zoals EasyPark, Yellobrick, RingGo en Justpark bereikt ParkBee miljoenen gebruikers.

Benefits ParkBee

- Generate additional revenue from underutilized parking spaces
- Reach a broad user base
- Digitize your parking facility
- Flexible usage during low occupancy periods
- Contribute to the livability of cities



Robert Weusten
Sales Consultant WPS Nederland

☎ [+31 6 52 30 27 13](tel:+31652302713)

✉ rweusten@wps-nl.com





I am experiencing a higher parking demand at my facility than the available capacity

The increase in both tenants and employees in multi-tenant buildings directly leads to higher parking demand. Since a multi-tenant building has a limited number of parking spaces, asset managers face challenges in ensuring sufficient parking availability and maintaining control over existing capacity.

WPS offers a solution through its partnership with Toogethr, enabling easy optimization of your parking facility.



**TOO
GETHR**

Optimize your parking occupancy

The Toogethr parking management system helps optimize your parking occupancy and reduce CO2 emissions.

This is achieved through a parking budget and by rewarding employees who commute by bike using Toogethr Cycles.

Give employees control over their parking and mobility budget with Toogethr

The Toogethr parking management system ensures that parking occupancy can be easily optimized.

How does it work?

Through a parking budget, employees are encouraged to adhere to the parking policy. They pay a fee if they exceed their weekly parking budget. Both employees and visitors also have the option to reserve a parking space 'on demand' in advance.

You maintain control over capacity with real-time dashboards that provide quick insights into the actual usage of your parking facility.

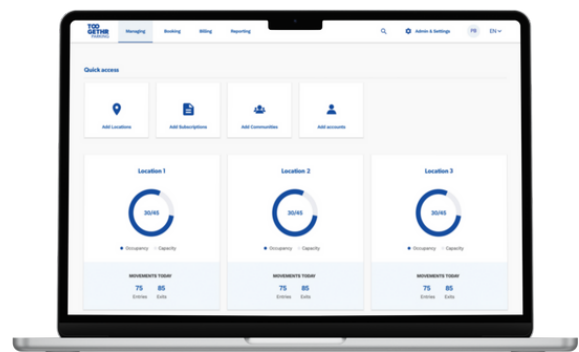
Additionally, with the extra rewards module 'Toogethr Cycles', you can encourage employees to commute by bike. The accumulated points can be redeemed for a reward.

What are the benefits?

The result is the perfect balance between optimal capacity utilization, sustainability, and the most welcoming parking experience for your employees and visitors.

Benefits Toogethr

- Ability to assign different parking reservation rights to employee groups
- Influence mobility behavior through a parking budget
- Users can easily reserve a parking space in advance, with or without a charging station
- Real-time dashboard provides insights into actual parking usage
- Reduction of parking pressure and CO2 emissions through Toogethr Cycles



Want to know more about Toogethr with WPS?

Take a look at our [Marketplace](#) or get in direct contact with our sales consultant Robert Weusten

Robert Weusten
Sales Consultant WPS Nederland

☎ [+31 6 52 30 27 13](tel:+31652302713)

✉ rweusten@wps-nl.com



Do you recognize one or more of these parking challenges?

Are you spending a lot of time on parking administration for your tenants, looking for a simple payment solution for short-term parkers, or facing challenges with under- or over-occupancy? WPS is here to provide a solution tailored to your needs. Our sales consultant, Robert Weusten, is happy to assist you.

Robert Weusten

Sales Consultant WPS Nederland

☎ [+31 652302713](tel:+31652302713)

✉ rweusten@wps-nl.com



✉ info@wps-nl.com

☎ [+31 40 250 91 11](tel:+31402509111)

🌐 www.wpsparking.com